Mockup Review Notes

11/20

Designer: Steven L.
Creative Director: Efua O.

Initial thoughts
- AMAZING
- Looks very 90's, in the way I was hoping to communicate
- Landing page looks perfect
- the "magazine" feel looks sooo good, i think it was a smart way to take the idea

Things i like
- Originally wanted different pages, but I like the scrollable look of it instead, makes the most sense with the amount of content that'll be on each of the pages
- I like the navigation bar, that it scrolls with the page,smart choice
- Colors look good
- I like the sans serif body font

Things to consider/change
- The yellow a little too yellow? Paler yellow color
- Typeface questionable at times (header)
    - Maybe not all caps?like the idea of it, the typewriter feel, but that specific font is questionable
- Sources Page
    - Instead of grey color, maybe a collage of Salt N Pepa pictures
    - Something that resembles the landing page I would say
- Changing "Black Femmes" to "The First Ladies of Hip Hop"
- Keeping content 500-700 words / less than 2 paragraphs
- Adding the Embedded videos
    - Replace the images on each page with a playable video