

# Initial Meeting Notes

**Designer:** Steven Lee

**Creative Director:** Efua Osei

11/13/2019

Project Title: The Hip Hop Feminist Diaries: Salt N' Pepa

- looking to the archive i used a lot this summer for reference: <http://theblack90s.com/>
    - For basic layout and efficient way to showcase a site with lots of information in a way that still communicates well, and gives a simple foundation to take in many diff creative ways
  - Microsite will have multiple pages (5)
  - Want to incorporate the use of videos (embedded)
  - Overall a 90s aesthetic, should reflect the era I am referencing
    - By use of pictures, color palette, and the quality of the videos we choose to embed
    - colors darker, muted not pastel
  - reference pictures for more information
  - send content and research materials to steven
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- Overall he has a bit of creative freedom with how to take it